



Developments



**Q Developments**

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Q Developments is an ambitious and innovative property development company, committed to excellence in contemporary design and construction, which with a leading team of professionals, delivers high quality, new-build properties in prime locations



# ADDING VALUE

Q Developments is about Adding Value. We are confident we can maximise the value of your land/property.

In a market short of supply, development opportunities must be creative. Through efficient, design-led planning consents, pro-active construction management, creative project marketing and innovative financing, Q Developments has positioned itself as a developer able to Add Value.

Q Developments has proven its strengths; to add significant value through planning to vacant Brownfield and Greenfield sites; to reconfigure and improve existing planning consents for greater development gain; to identify under-utilised or under-achieving assets and to build exciting, modern projects throughout London and across the country.



**TONSLEY PLACE SW18**

Three, 3 storey, 2,000 sqft houses, £3m development  
National Homebuilder Awards –  
Winner Best House (UK); Best Small Development



# INTELLIGENT DESIGN

“We shape our buildings; thereafter they shape us.”  
Winston Churchill

Q Developments designs spaces for modern thinkers, creating homes that enrich the way people live. The box-dwelling ethos so prevalent today restricts design possibilities, limiting the two vital elements that make great living environments – light and space.

As planning constraints have become tighter and political pressures have increased the demands on new developments, the ability to generate maximum utility from a development site or existing building becomes more dependent on good design. Q Developments has built its success on getting the most out of our development opportunities – not just higher density or more units, but valuable space.

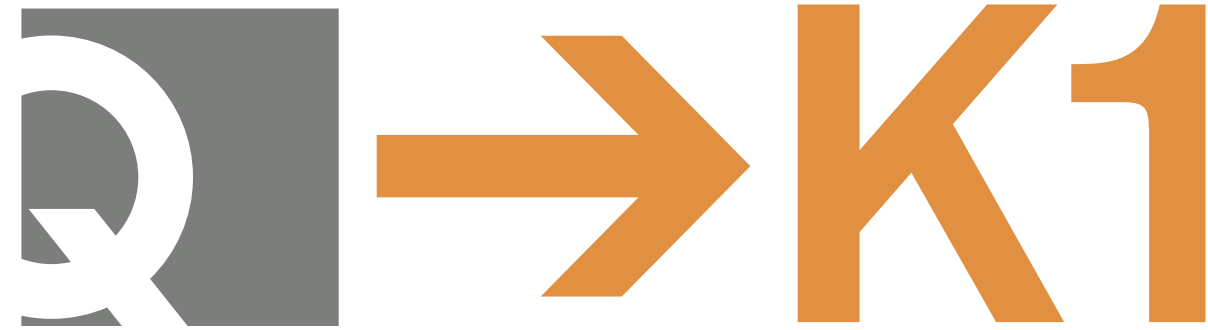
## Would I live here?

When we ask ourselves this question of any residential development we design, the answer has to be “Yes”.

## SHIRLAND MEWS, LONDON W9

14, 2, 3 & 5 bed townhouses, £10m development  
New Homes Awards – Winner Best New Development





# STRATEGIC THINKING

In the modern world of business it is useless to be an original creative thinker unless you can sell what you create.

The success of any development project will depend largely on the skill of the developer to make the most of the site or asset. Our record of success supports our strategic approach to achieving strong planning consents through our experience, relationships, use of quality consultants and intimate knowledge of the planning process.

Under utilised assets perhaps offer the greatest opportunity to Add Value through development. Build up. Dig down. Expand out. Reconfigure. Refurbish. Reinstate. Change Use. Change Tenure.



Masterplan Development of 2.5 acres  
in Earlsfield, SW18 – 200 apartments,  
£60m development





**Q E2**

# SCALE & QUALITY

We're astute and commercially driven, capable of small and large scale developments.

The 'Q Developments' portfolio covers a range of projects, from the specialisation and intricacies of an individual residence to the masterplan of staging several hundred apartments over a number of buildings. The systems, processes and specialist knowledge within Q Developments enable the company the flexibility to actively pursue projects at either end of this spectrum.

Our aim is to never be categorised as a small developer or a mass house-builder. We are a 'niche' developer of superior quality projects, giving each its own identity supported by the Q brand, synonymous with quality and excellence.

Major development of site in Southwark –  
200 apartments, £75m development





# EFFECTIVE & RESPONSIVE

Contemporary, young, dynamic, flexible.

When you deal with Q Developments, you deal with the decision makers. We are “hands on” in our operation, and avoid the delays of a bureaucratic approach. The structure of our business is such that decisions are made quickly, responsive to changing market sentiment and individual situations.

Our history of success has us in a position of strength to move quickly into any opportunity, and the specialist nature of our team means that we can assess project feasibility quickly through a sophisticated model, reflective of current market conditions and our extensive experience.



Mixed-use development in Ruislip, West London,  
residential & retail, £11m development

# PROFESSIONAL INTEGRITY

A passion for property, a dedication to our business.

As a business, Q Developments is focused on building long term, mutually beneficial relationships with industry participants. We maintain the highest levels of personal and professional integrity in all our business dealings, be it partners, financiers, contractors, consultants or purchasers.

Our Customer Service team is principally dedicated to the hand over of every Q Developments property to individual purchasers and the post-completion settlement and maintenance. Selling doesn't end with the completion of the property – it's the ongoing relationship with our purchasers that continues to reinforce the 'Q' brand and has consistently brought about repeat sales.

P's & Q's



**THE BROOKLANDS, LONDON NW1**  
Six, 5 storey houses, 3,000 sq ft, £13m development  
All sold off plan



# QUESTIONS & ANSWERS

## Who are we?

Q Developments is a private development company with offices in London and Manchester. The team consists of a range of specialists in all facets of property, law, finance and development.

## What do we do?

We specialise in high quality new-build projects in premium locations across London and around the country.

## What have we done?

In the past decade, Q Developments has undertaken a variety of residential and mixed use projects, many of which have been recognised with industry awards for excellence in design, development and construction. For full details, visit our website at [www.qdevelopments.com](http://www.qdevelopments.com).

## What now?

Q Developments is seeking to expand its operations with joint venture partners and land owners, to build on the success achieved in recent years. We are flexible enough to purchase unconditionally, to joint venture as an equity partner, or take the role of development partner. Our depth of experience allows us to operate within multiple disciplines in a variety of locations. The strength of our brand and the hands-on nature of our operation are the foundations of our ability to Add Value.



Vernon Street, Manchester,  
24 unit residential scheme

If you have a  
land opportunity  
or potential  
joint venture  
please contact  
Q Developments

Designed by Agenda Design 020 8870 1847



